



Press release

Hope placed in doctors and healthcare professionals

- Spaniards are most concerned about their own health.
- Germans are least likely to believe that their healthcare system has absolutely proven itself.
- Almost one in four Brits plans in future to eat more healthily and to take more exercise.
- Italians place less hope in their politicians having control of the situation than survey participants in the other countries.
- Omnibus Survey: 6,303 participants in Germany, Italy, Spain and the UK on the topic of "corona".

Bad Vilbel, April 20, 2020 – When will it end? This question is currently being posed by many people in Europe in relation to the corona pandemic. Measures to reduce the infection rate are defining our daily life. In this respect, Spaniards are showing the greatest concern for their own health at this time (51%), while people in Germany, Italy and the UK are somewhat less worried (each in the range 36% to 39%). The Spanish, with 46%, are also more likely than the other three nationalities to express concerns for their job. This is according to a representative survey* that was conducted by the market research institute YouGov on behalf of STADA Arzneimittel AG.

Trust in healthcare systems

Germans are least likely to believe that their healthcare system has absolutely proven itself. Only 18% of Germans are of this view. By contrast, 47% of their counterparts in Spain gave their health system top marks, followed by the British with 35% and Italians

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with 29%. This is particularly surprising because Germany has seen relatively few deaths in the pandemic.

What will change?

Brits and Germans are generally not feeling motivated by corona to take more vitamin products or similar products (no value above 9%). In Italy and Spain, the readiness to do so is somewhat higher, particularly for vitamin C or D and for multivitamins (each between 13% and 15%). Paying greater attention to nutrition and taking more exercise hold greater attraction in the southern countries than in Germany and the UK. While 24% of the British can see themselves turning to healthier eating and more sport, Germans trailed in last with just 18%. Germans (64%) and Brits (57%), by contrast, are most likely to say that the corona situation has not changed their habits.

Hope and Confidence

In times of forbearance and social distancing, it is encouraging that only 3% of all those questioned said they had “lost hope”. While the survey participants predominantly – 71% – agreed that hope lies with doctors and healthcare professionals doing everything to save lives, hope in political representatives having control of the situation is limited, particularly in Italy with 15% and Spain with 18%. By contrast, 35% of Brits and 34% of Germans are putting their faith in politicians amid the corona crisis. It is notable that, in every category, Germans are the least likely, in a comparison between countries, to express any worries.



Among the other key findings of the representative survey are:

- Spaniards and Italians are the most likely to have consciously tried to avoid visiting pharmacies (32%/28%). In Germany, this applies to just 14% of those surveyed, and in the UK to 19%.
- In total, one in five people said they now had greater respect and more recognition of what pharmacies provide on a day-to-day basis.
- Good news for community pharmacies: the corona crisis is not leading to a large number of people in future ordering more medicines online. Only 6% say they are taking this action.
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***Details of the Omnibus Survey around the theme “Corona”**

The Omnibus survey on the theme “Corona” was conducted by market research institute Marktforschungsinstitut YouGov Deutschland GmbH on behalf of STADA Arzneimittel AG. The data referred to are based on an online survey by YouGov Deutschland GmbH conducted in Germany, Italy, Spain and the UK in which between 1,018 and 2,205 people per country participated between 3 April 2020 und 8 April 2020. The results were weighted and are representative for the population aged 18 years and above in each of the countries.

About STADA Arzneimittel AG

STADA Arzneimittel AG is headquartered in Bad Vilbel, Germany. The company focuses on a two pillar strategy consisting of generics, including specialty pharmaceuticals and non-prescription consumer health products. Worldwide, STADA Arzneimittel AG sells its products in approximately 120 countries. In financial year 2019, STADA achieved adjusted Group sales of EUR 2,608.6 million and adjusted earnings before interest, taxes, depreciation and amortization (EBITDA) of EUR 625.5 million. As of December 31, 2019, STADA employed 11,100 people worldwide.

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